



secure it  
block it  
report it  
recover it

Contact Recipero

Recipero Limited  
The Coach House  
Ryeford Road South  
Kings Stanley  
Gloucestershire  
England  
GL10 3HG

Tel: +44 (0) 8700 112 850  
E: info@recipero.com  
W: www.recipero.com



global  
emergency  
mobile phone  
loss & theft assistance

one call does it all

Powered by  
**Recipero**



# one call does it all



## foneASSIST in the B2B Market

The B2B mobile phone market is extremely competitive in the UK and customer service and CRM is the name of the game.

foneASSIST is an inexpensive way to improve the customer experience of dealing with your company and shows a commitment on your part to real customer care.

It can be bundled in free of charge with specific handsets or tariffs or sold with all handset deals.

Remember: With foneASSIST – one call **does it all**

## foneASSIST and Mobile Phone Insurance

Mobile phone insurance is quite a difficult sale due to the high premiums and perceived cost of handsets and any additional benefits that can be bundled into an insurance policy always adds value in the eyes of the customer.

foneASSIST compliments any insurance policy, and is a very inexpensive way of improving the value for money aspect of your policy. Simply include a year's membership with all your policies giving your policy the edge over the competition.

and is currently being offered to major financial institutions as a benefit for them to include in their premium bank account offerings.

The service and its benefits have been designed to make the loss or theft of a mobile phone from anywhere at anytime as stress free as possible.

In the event of a mobile phone being lost or stolen you can now offer your customers a one-stop solution to reporting, blocking and recovering their handset plus an additional range of consumer friendly benefits including our famous SMS SOS service.

Remember: With foneASSIST – one call **does it all**



foneASSIST is the best selling mobile phone loss and theft assistance service in Europe, and is operated by Recipero Limited, the world's largest independent mobile phone ownership database operator.

Launched in Summer 2006 foneASSIST has already been sold into the largest credit card assistance company in Europe



# Welcome to foneASSIST the UK's leading mobile phone loss and theft assistance service

## foneASSIST Retail

Fed up with customers leaving your shop or website without buying any form of insurance?

Missing out on revenue because you don't have an alternative to offer?

Even the best mobile phone retailers sell insurance to less than 50% of their phone-buying customers. Why? Because customers think the price is too high to insure what they perceive to be a relatively low priced item. At a retail level online or on the high street foneASSIST is a great add on sale to any purchase or as a stand-alone product.

Remember: With foneASSIST – one call **does it all**

## Costs

The cost of buying the foneASSIST service is dependant on volume and how you wish to sell it. However if you give the service away the cost is small in relation to the customers perceived value of the service, and if you intend to sell it the margin is very attractive. Call us today for full details.

Remember: With foneASSIST – one call **does it all**

